



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS July 2018

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

JULY '18 v. JULY '17

Taxicab Company	2018	2017	% Increase/ <u>(Decrease)</u>
A-CAB	49,296	46,577	5.84%
ANLV	62,161	94,820	-34.44%
ACE	77,383	110,084	-29.71%
CHECKER	136,529	171,357	-20.32%
DELUXE	42,472	38,327	10.81%
DESERT	150,285	172,586	-12.92%
HENDERSON	98,006	105,727	-7.30%
LUCKY	85,829	100,106	-14.26%
NELLIS	122,935	136,756	-10.11%
STAR	97,511	125,985	-22.60%
UNION	75,326	99,891	-24.59%
VEGAS-WESTERN	61,127	93,856	-34.87%
VIRGIN-VALLEY	26,282	51,140	-48.61%
WESTERN	72,718	105,513	-31.08%
WHITTLESEA	118,462	135,547	-12.60%
YELLOW	140,673	174,562	-19.41%
INDUSTRY TOTAL	1,416,995	1,762,834	-19.62%

Nevada Taxicab Authority

REVENUE PER TRIP

JULY '18 v. JULY '17

Taxicab Company	2018	2017	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.63	\$15.93	4.39%
ANLV	\$15.30	\$15.29	0.07%
ACE	\$14.96	\$15.00	-0.27%
CHECKER	\$15.95	\$15.69	1.66%
DELUXE	\$17.03	\$16.92	0.65%
DESERT	\$17.05	\$17.01	0.24%
HENDERSON	\$15.85	\$15.89	-0.25%
LUCKY	\$16.10	\$15.77	2.09%
NELLIS	\$16.33	\$16.03	1.87%
STAR	\$16.05	\$15.73	2.03%
UNION	\$15.37	\$15.21	1.05%
VEGAS-WESTERN	\$15.18	\$15.21	-0.20%
VIRGIN-VALLEY	\$15.34	\$15.04	1.99%
WESTERN	\$15.16	\$15.07	0.60%
WHITTLESEA	\$16.08	\$15.92	1.01%
YELLOW	\$15.72	\$15.55	1.09%
INDUSTRY AVERAGE	\$15.91	\$15.73	1.14%

Nevada Taxicab Authority

LEASE REVENUE PER TRIP

Revenue per trip reflects driver revenue and company revenue combined including airport fee and credit card fee income.

JULY '18

Taxicab Company	2018	NA	% Increase/ <u>(Decrease)</u>
A-CAB	\$17.42		#DIV/0!
ANLV			#DIV/0!
ACE			#DIV/0!
CHECKER			#DIV/0!
DELUXE			#DIV/0!
DESERT	\$18.74		#DIV/0!
HENDERSON	\$19.20		#DIV/0!
LUCKY	\$18.00		#DIV/0!
NELLIS			#DIV/0!
STAR			#DIV/0!
UNION			#DIV/0!
VEGAS-WESTERN			#DIV/0!
VIRGIN-VALLEY			#DIV/0!
WESTERN	\$18.09		#DIV/0!
WHITTLESEA	\$18.58		#DIV/0!
YELLOW			#DIV/0!
INDUSTRY AVERAGE	\$18.46		#DIV/0!

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2018 v. 2017

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2018	1,563,347	2017	1,867,815	-16.30%	(304,468)
FEBRUARY	2018	1,327,882	2017	1,484,911	-10.57%	(157,029)
MARCH	2018	1,736,438	2017	2,037,478	-14.78%	(301,040)
APRIL	2018	1,546,934	2017	1,695,806	-8.78%	(148,872)
MAY	2018	1,592,050	2017	1,773,281	-10.22%	(181,231)
JUNE	2018	1,416,331	2017	1,713,381	-17.34%	(297,050)
JULY	2018	1,416,995	2017	1,762,834	-19.62%	(345,839)
AUGUST	2018		2017		#DIV/0!	0
SEPTEMBER	2018		2017		#DIV/0!	0
OCTOBER	2018		2017		#DIV/0!	0
NOVEMBER	2018		2017		#DIV/0!	0
DECEMBER	2018		2017		#DIV/0!	0
YTD TOTAL	2018	10,599,977	2017	12,335,506	-14.07%	(1,735,529)

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

JULY '18 v. JULY '17

	Month			Year to Date		
	2018	2017	% Δ	2018	2017	% Δ
TRIPS	1,416,995	1,762,834	-19.62%	10,599,977	12,335,506	-14.07%
REVENUE	\$20,735,639	\$27,424,272	-24.39%	\$163,986,439	\$196,607,903	-16.59%
AVG REV/PER TRIP	\$15.91	\$15.73	1.14%	\$15.63	\$16.12	-3.04%
MEDALLIONS	3,530	3,530	0.00%	24,710	24,710	0.00%
LEASE REVENUE	\$2,413,844	NA	NA	\$9,615,020	NA	NA
AVG REV/PER TRIP	\$18.30	NA	NA	\$18.46	NA	NA
DECALS	1	NA	NA	401	NA	NA

**NEVADA TAXICAB AUTHORITY
MEDALLIONS BY COMPANY - JULY 2018**

Company	∑ Medallions
A-CAB	145
ANLV	221
ACE	248
CHECKER	295
DELUXE	136
DESERT	229
HENDERSON	225
LUCKY	184
NELLIS	224
STAR	223
UNION	238
VEGAS WESTERN	221
VIRGIN VALLEY	132
WESTERN	228
WHITTLESEA	286
YELLOW	295
TOTAL	3,530

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.

**NEVADA TAXICAB AUTHORITY
DECALS BY COMPANY - JULY 2018**

Company	∑ Decals
A-CAB	79
ANLV	0
ACE	0
CHECKER	0
DELUXE	0
DESERT	75
HENDERSON	123
LUCKY	30
NELLIS	0
STAR	0
UNION	0
VEGAS WESTERN	0
VIRGIN VALLEY	0
WESTERN	20
WHITTLESEA	74
YELLOW	0
TOTAL	401

Lease decal numbers reflect how many decals a company has had issued to a medallion; not how many leases the company has issued.